futury

Contact Information

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Industry
Recruiting, Edtech

Development Stage
Startup in Seed Stage

Founded
2016

Number of employees:
5

Use of Funds
Product Development, Customer Acquisition, Operation, Legal/Other

Previous funding
120K - Techstars

Website
www.futury.io

Executive Summary

For today's tech workforce, professional development and work/life balance are more important than financial reward. This generation of engineers is committed to improving their abilities and keeping abreast of new technologies and skills. Engineers will continue to be in high demand, and they will prioritize working at companies where they can continue to grow and develop.

THE PROBLEM

Today's information-driven economy is leading to an influx of new technologies and opportunities in tech. Discovering which job would be the best fit for one's aptitudes, interests, and career progression is harder than ever, and requires the engineer to conduct exhaustive market research. Although they can relying on co-workers and friends personal opinions, they are often left to guess their way, jeopardizing their career.

THE SOLUTION:

We have mapped the technology industry with a real-time graph database. We collect data from various sources, including companies, skills, job titles, career paths, and the relation between all of them. We clean and categorized the data according to a unique data structure.

The results are personalized insights about opportunities, career paths, and a learning curve to help engineers to find not just a job that they like, but a job that will feed their career with the right skills.

BUSINESS MODEL

Futury charges businesses to sponsor their company page and promote their open positions. That way, we serve the engineers interest and we can scale globally without having recruiters in every country.

COMPETITION

LinkedIn, Indeed, Hired.com, and Vettery are all competitors in the recruitment market. However, these players are focused on helping the employer to recruit, not the engineer to progress in their career. These job boards and matching sites only care what is the engineer's skill set today, while at Futury, we care about who the engineer will become tomorrow.

TEAM **Four engineers for engineers.**

A team of data-driven engineers which are obsessed with helping other engineers to maximize their market value.

Maor Idan
CEO

Stav Sitnikov
CTO

David Ben Shoshan
VP R&D

Amit Hacohen
CMO

EXECUTION STRATEGY

We launched our product in September 2017, and already more than 1,000 engineers have signed up to discover more about how their next move will impact their future career path.

We are raising seed funding to:

- Expand our engineering team so we can deliver on our product vision to clients.
- Feed our content marketing strategy and acquisition channels to sign up additional users.